Events like Thermal Management Expo are important to the industry because it brings vendors, suppliers and researchers together to promote the topic, cross-pollinate and promote solutions which are available and applicable to multiple sectors including automotive, aerospace and industrial markets.

Zubair Nawaz, Senior Account Sales Executive, 3M Advanced Materials Division
THE NORTH AMERICAN MANUFACTURING SECTOR WELCOMES THERMAL MANAGEMENT EXPO TO NOVI, MICHIGAN

The 2023 edition of Thermal Management Expo saw a record number of visitors pass through the doors of the event’s new home in Novi, MI, the very heart of North America’s high-tech manufacturing sector.

The attendee profile included senior budget-holders from the automotive, aerospace, defense, energy and healthcare manufacturing industries - including the leading MI-based OEMs - taking advantage of the event’s move from Cleveland Ohio to the Suburban Collection Showplace in Michigan.

Confirm your place on the 2024 floorplan without delay to maximize this unique sales and marketing opportunity.

Ipek Saltik, Exhibition Manager, Thermal Management Expo

“...You are able to get together and speak with people who are innovating, people who are developing new products, to see what the needs are. It gives you a chance to put out your viewpoint as to where things should be going.

Dan Barber, Staff Application Engineer, Parker Lord

“...Thermal Management Expo is a wonderful event to network with companies both familiar and exotic. I can’t imagine that anyone could take part and walk away without learning something new.

Kevin Hackett, Engineering Department, Oxy-Gon
CONFIRMED EXHIBITORS FOR 2024 INCLUDE:

- SHIN-ETSU MICROSI
- FUJIPOLY AMERICA CORP.
- HUBER USA
- ENGINEERED FLUIDS
- COLDER PRODUCTS COMPANY
- MOMENTIVE TECHNOLOGIES
- NOLATO SILIKONTEKNIK
- VENTEC USA
- THERMTEST INSTRUMENTS
- STIRWELD
- DIABATIX
- OXY-GON
- AI TECHNOLOGY

+50% EXHIBITION SPACE IN 2023

53% OF ATTENDEES ARE C-SUITE OR SENIOR MANAGEMENT

65% OF ATTENDEES HAVE PURCHASING AUTHORITY OR INFLUENCE INVESTMENT DECISIONS

"This year has been excellent because we’ve gotten a lot of traffic from automobile manufacturers and Tier 1 and Tier 2 suppliers, thermal managers. That’s been really good this year!"

David Sundin, Chief Scientist, Engineered Fluids
# Visitor Profile

**Senior Decision-Makers and Budget-Holders from Across North America and Further Afield**

## Attendee by Primary Business Activity
- **PBA**
  - End-User / OEM: 36%
  - Thermal Interface Materials / Fibers / Additives: 18%
  - Component Suppliers: 12%
  - Thermal Management Systems / Convertors: 12%
  - Other: 9%
  - Raw Materials / Refractories / Additives / Coatings: 9%
  - Distributors: 4%

## Attendee by Job Function
- **Job Function**
  - Engineer / Technical: 40%
  - R & D: 26%
  - Owner / CEO / President / VP / Managing Director: 9%
  - Account Management: 6%
  - Project / Program Management: 5%
  - Business Unit / Division Head: 4%
  - Consultant: 4%
  - Marketing / PR: 4%
  - Scientist / Academia: 2%

## Attendee by Industry
- **Industry**
  - Automotive: 83%
  - Aerospace & Defense: 43%
  - Energy: 43%
  - Electronics: 42%
  - Medical: 29%
  - Telecoms / 5G: 21%
  - Other: 8%

*Multiple choices selected by attendees*

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**OEM, Manufacturing and Engineering Businesses Attending Thermal Management Expo 2023 Include:**
- AFC-HOLCROFT
- APPLE
- ASELSAN
- BASF
- BISCO INDUSTRIES
- BROOKHAVEN NATIONAL LAB
- CARGILL
- DELL
- EATON CORPORATION
- ERICSSON
- FORD MOTOR COMPANY
- GE AEROSPACE
- GENERAL MOTORS
- HENKEL
- LEAR
- LG CHEM
- LG ENERGY SOLUTIONS
- LOCKHEED MARTIN
- MAGNA POWERTRAIN
- MAHLE
- NIO
- NISSAN
- NORTHROP GRUMMAN SYNOPTICS
- STELLANTIS
- TOYOTA
- WURTH ELECTRONICS
- ZF
Our carefully curated conference program provided a powerful forum for the discussion of the latest topics and trends shaping thermal management.

Delivered by more than 30 leading specialists setting the agenda in the use cases of thermal management systems, technologies and materials, topics at this year’s conference included Thermal Interface Materials (TIM), new standard test methods for thermal materials in electronics, thermal management driving innovation in automotive and so much more.
THE MEETING PLACE FOR EUROPE’S THERMAL ENGINEERING SECTOR

5-7 DECEMBER 2023
STUTTGART, GERMANY

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+44 1273 916 494 / USA TOLL FREE: +1 855 436 8683
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THERMAL MANAGEMENT EXPO IS THE MOST POWERFUL MARKETING PLATFORM FOR YOUR SOLUTIONS IN 2024

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IPEK SALTIK, EXHIBITION MANAGER, THERMAL MANAGEMENT EXPO
+44 1273 916 494
USA TOLL FREE: +1 855 436 8683
IPEK.SALTIK@SMARTERSHOWS.COM