

2023 **POST**
SHOW
REPORT

SUBURBAN COLLECTION SHOWPLACE, NOVI, MI, USA

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Events like Thermal Management Expo are important to the industry because it brings vendors, suppliers and researchers together to promote the topic, cross-pollinate and promote solutions which are available and applicable to multiple sectors including automotive, aerospace and industrial markets.

**Zubair Nawaz, Senior Account Sales Executive,
3M Advanced Materials Division**

1000+
EVENT VISITORS

36%
HIGH-TECH INDUSTRY
END-USERS

THE NORTH AMERICAN MANUFACTURING SECTOR WELCOMES THERMAL MANAGEMENT EXPO TO NOVI, MICHIGAN

The 2023 edition of Thermal Management Expo saw a record number of visitors pass through the doors of the event's new home in Novi, MI, the very heart of North America's high-tech manufacturing sector.

The attendee profile included senior budget-holders from the automotive, aerospace, defense, energy and healthcare manufacturing industries - including the leading MI-based OEMs - taking advantage of the event's move from Cleveland Ohio to the Suburban Collection Showplace in Michigan.

Confirm your place on the 2024 floorplan without delay to maximize this unique sales and marketing opportunity.

**Ipek Saltik, Exhibition Manager,
Thermal Management Expo**

THERMAL
MANAGEMENT EXPO
NORTH AMERICA

““

You are able to get together and speak with people who are innovating, people who are developing new products, to see what the needs are. It gives you a chance to put out your viewpoint as to where things should be going.

**Dan Barber, Staff Application Engineer,
Parker Lord**

““

Thermal Management Expo is a wonderful event to network with companies both familiar and exotic. I can't imagine that anyone could take part and walk away without learning something new.

**Kevin Hackett, Engineering
Department, Oxy-Gon**

CONFIRMED EXHIBITORS FOR 2024 INCLUDE:

- SHIN-ETSU MICROSI
- FUJIPOLY AMERICA CORP.
- HUBER USA
- ENGINEERED FLUIDS
- COLDER PRODUCTS COMPANY
- MOMENTIVE TECHNOLOGIES
- NOLATO SILIKONTEKNIK
- VENTEC USA
- THERMTEST INSTRUMENTS
- STIRWELD
- DIABATIX
- OXY-GON
- AI TECHNOLOGY

+50%

EXHIBITION SPACE IN 2023

53%

OF ATTENDEES ARE C-SUITE OR SENIOR MANAGEMENT

65%

OF ATTENDEES HAVE PURCHASING AUTHORITY OR INFLUENCE INVESTMENT DECISIONS

““

This year has been excellent because we've gotten a lot of traffic from automobile manufacturers and Tier 1 and Tier 2 suppliers, thermal managers. That's been really good this year!

**David Sundin, Chief Scientist,
Engineered Fluids**



VISITOR PROFILE

SENIOR DECISION-MAKERS AND BUDGET-HOLDERS
FROM ACROSS NORTH AMERICA AND FURTHER AFIELD

62%

INCREASE IN ENGINEER
/ TECHNICAL
PROFESSIONALS VS. 2022

ATTENDEES BY PRIMARY BUSINESS ACTIVITY	PBA	%
	End-User / OEM	36
	Thermal Interface Materials / Fibers/ Additives	18
	Component Suppliers	12
	Thermal Management Systems/ Convertors	12
	Other	9
	Raw Materials/ Refractories/ Additives / Coatings	9
	Distributors	4

ATTENDEES BY JOB FUNCTION	JOB FUNCTION	%
	Engineer / Technical	40
	R & D	26
	Owner/ CEO/ President/ VP/ Managing Director	9
	Account Management	6
	Project / Program Management	5
	Business Unit / Division Head	4
	Consultant	4
	Marketing / PR	4
	Scientist / Academia	2

ATTENDEES BY INDUSTRIES OPERATING IN, OR SELLING TO	INDUSTRY	%*
	Automotive	83
	Aerospace & Defense	43
	Energy	43
	Electronics	42
	Medical	29
	Telecoms / 5G	21
	Other	8

* Multiple choices selected by attendees

OEM, MANUFACTURING AND ENGINEERING BUSINESSES ATTENDING THERMAL MANAGEMENT EXPO 2023 INCLUDE:

AFC-HOLCROFT / **APPLE** / ASEL SAN / **BASF** / BISCO INDUSTRIES / **BROOKHAVEN NATIONAL LAB** / CARGILL / **DELL** / EATON CORPORATION / **ERICSSON** / FORD MOTOR COMPANY / **GE AEROSPACE** / GENERAL MOTORS / **HENKEL** / LEAR / **LG CHEM** / LG ENERGY SOLUTIONS / **LOCKHEED MARTIN** / MAGNA POWERTRAIN / **MAHLE** / NIO / **NISSAN** / NORTHROP GRUMMAN SYNOPTICS / **STELLANTIS** / TOYOTA / **WURTH ELECTRONICS** / ZF

Our carefully curated conference program provided a powerful forum for the discussion of the latest topics and trends shaping thermal management.

Delivered by more than 30 leading specialists setting the agenda in the use cases of thermal management systems, technologies and materials, topics at this year's conference included Thermal Interface Materials (TIM), new standard test methods for thermal materials in electronics, thermal management driving innovation in automotive and so much more.



CHIRAG HIREMATH

Principal Thermal Engineer - Advanced Driver Assistance Systems (ADAS), ZF Group



SAID AL-HALLAJ

Visiting Research Professor, University of Illinois at Chicago



JASON STRADER

Global Director of Technology Research and Development, Laird Performance Materials



YULIN WANG

Technology Analyst, IDTechEx



DAVID ROSENFELD

Technical Fellow, Celanese



ROXANE VAN MELLAERT

Chief Product Officer, Diabatix



ZUBAIR NAWAZ

Senior Account Sales Executive, 3M Advanced Materials



BEI XIANG, PHD

Master Application Development Engineer, Momentive Technologies



BILL BROWN

Business Development Manager NA - eMobility, Henkel

THERMAL MANAGEMENT EXPO EUROPE

THE MEETING PLACE FOR EUROPE'S
THERMAL ENGINEERING SECTOR

5-7 DECEMBER 2023
STUTTGART, GERMANY

IPEK SALTİK, EXHIBITION MANAGER, THERMAL MANAGEMENT EXPO

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IPEK.SALTİK@SMARTERSHOWS.COM

Co-located with established specialist B2B events Foam Expo Europe and Adhesives & Bonding Expo Europe.

THERMAL MANAGEMENT EXPO NORTH AMERICA

APRIL 30 - MAY 1, 2024

SUBURBAN COLLECTION
SHOWPLACE, NOVI, MI, USA

Co-located with



FIND OUT WHY...

THERMAL MANAGEMENT EXPO
IS THE MOST POWERFUL
MARKETING PLATFORM FOR
YOUR SOLUTIONS IN 2024

**PLEASE ENQUIRE FOR MORE INFORMATION ON
PARTICIPATION AND SPONSORSHIP OPTIONS**

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