



INSIDE

SPONSORSHIP
PACKAGES



GROW WITH US

In response to clear market feedback, we're delighted to offer renewed and finely tuned sponsorship opportunities for Ceramics Expo and Thermal Management Expo North America 2025.

Designed to offer comprehensive 'route to market' solutions, 2025's new and improved sponsorship options deliver a well-balanced blend of thought leadership, brand awareness and lead generation to dramatically increase your impact amongst our audience and wider database over a **12-month period**.

BOOST exposure, **CREATE** curiosity, **ENHANCE** market perception, and **MAXIMIZE** engagement through one of our tiered packages.

With various tiers encompassing budgets of all sizes, we can offer all exhibitors the opportunity to gain better market visibility and brand positioning amidst our audience.

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PACKAGES

BRONZE SPONSORSHIP

16 AVAILABLE

- Logo with hyperlink on sponsors page of website

In addition, logo featured within bronze tier:

- On official website
- On "Thank you to our Sponsors" page in Printed Show Guide
- On all visitor promotional emails
- On all post-show emails

\$995

SILVER SPONSORSHIP

12 AVAILABLE

- Logo with hyperlink, and company overview on sponsors page of website
- 1 x social media post (sponsor to provide copy and creative)
- ½ page show guide advert
- Product feature on Exhibitor Showcase (sponsor to provide copy and creative)
- Online Enhanced Exhibitor Listing

In addition, logo featured within bronze tier:

- On official website
- On "Thank you to our Sponsors" page in Printed Show Guide
- On all visitor promotional emails
- On all post-show emails

\$2,450

GOLD SPONSORSHIP

8 AVAILABLE

- Logo with hyperlink, and company overview on sponsors page of website
- 2 x social media post (sponsor to provide copy and creative)
- 1 x box banner on Visitor Promotion Email
- CEO Interview on website & social media campaign
- Product feature on Exhibitor Showcase (sponsor to provide copy and creative)
- 1 x Speaking Session in Solutions Innovation Stage
- 1 x Bag Insert
- ½ page show guide advert
- Online Enhanced Exhibitor Listing

In addition, logo featured within bronze tier:

- On official website
- On "Thank you to our Sponsors" page in Printed Show Guide
- On all visitor promotional emails
- On all post-show emails

\$5,950



PACKAGES

PLATINUM SPONSORSHIP 3 AVAILABLE (PER SHOW)

- Logo with hyperlink, and company overview on sponsors page of website
- 4 x social media post (sponsor to provide copy and creative)
- 2 x box banner on Visitor Promotion Email
- CEO Interview on website & social media campaign
- Product feature on Exhibitor Showcase (sponsor to provide copy and creative)
- 1 x Speaking Session at Solutions Innovation Stage
- 2 x Floor Tiles
- Full page show guide advert
- Online Enhanced Exhibitor Listing
- Choice of Major Branding Opportunity – Bag Sponsorship, Badge Sponsorship OR Lanyard Sponsorship

In addition, logo featured within bronze tier:

- On official website
- On "Thank you to our Sponsors" page in Printed Show Guide
- On all visitor promotional emails
- On all post-show emails

\$12,450

DIAMOND SPONSORSHIP 1 AVAILABLE (PER SHOW)

- Logo with hyperlink, and company overview on sponsors page of website
- 5 x social media post (sponsor to provide copy and creative)
- 3 x box banner on Visitor Promotion Email
- CEO Interview on website & social media campaign
- Product feature on Exhibitor Showcase (sponsor to provide copy and creative)
- 2 x Speaking Session at Solutions Innovation Stage
- 2 x Floor Tiles
- Full page show guide advert
- Online Enhanced Exhibitor Listing
- Show Guide Sponsorship (Logo on Show Guide cover)
- Exclusive Registration Area Sponsorship

In addition, logo featured within bronze tier:

- On official website
- On "Thank you to our Sponsors" page in Printed Show Guide
- On all visitor promotional emails
- On all post-show emails

\$18,950



If you want to solve problems, if you want to innovate, if you want to understand what the customer's problems are, you have to be in person... When we can have face-to-face meetings, we can have collaboration, we can understand what problems have to be solved, then we can have the deep level conversations. Ceramic Expo allows us to do that.

Lanrik Kester, Senior Research Scientist, Corning Incorporated

PACKAGES AT A GLANCE

PACKAGE	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
PRICE	\$995	\$2,450	\$5,950	\$12,450	\$18,950
QUANTITY	16	12	8	6 (3 per show)	2 (1 per show)
Sponsor position with logo: <i>On official website</i> <i>On all visitor promotion emails</i> <i>On all post-show emails</i>	✓	✓	✓	✓	✓
Logo with hyperlink on sponsors page of event website	✓	✓	✓	✓	✓
Company overview on sponsors page of website		✓	✓	✓	✓
Enhanced Exhibitor Listing (Online)		✓	✓	✓	✓
Box Banner on Visitor Promotion Email			x 1	x 2	x 3
Social Media Posts (sponsor to provide copy and creative)		x1	x2	x4	x5
Show Guide Advert		1/2 page	1/2 page	Full page	Full page
Product feature in Exhibitor Showcase (sponsor to provide copy and creative)		✓	✓	✓	✓
CEO Interview on Website & Social Media Campaign			✓	✓	✓
Speaking Slot in Solutions Innovation Stage			x1	x1	x2
Bag Insert			✓		
Floor Tiles				✓	✓
Choice of Major Branding Opportunity - Bag Sponsorship, Badge Sponsorship or Lanyard Sponsorship				✓	
Show Guide Sponsor (logo on cover)					✓
Registration Sponsorship					✓

INDIVIDUAL ITEMS

EXHIBITOR & VIP NETWORKING RECEPTION SPONSORSHIP

The VIP Reception is an invite only networking event for exhibitors, speakers and VIPs, taking place the evening before the show. This evening will provide guests with the opportunity to network in a relaxed environment with drinks, canapes, games and music.

\$9,495

**Please enquire for additional entertainment, food & drink upgrades*

IN-HALL NETWORKING RECEPTION SPONSORSHIP (DAY 1)

A great way to host an industry gathering for a wider audience of clients and prospects. With branding, food and drinks included, this is a great way to promote your brand, network and develop new opportunities.

\$8,000

**Please enquire for additional entertainment & food upgrades*

VISITOR LOUNGE SPONSORSHIP

Maximize your exposure with branding throughout the visitor lounge at Ceramics Expo/ Thermal Management Expo. An area for networking, meetings, and relaxation.

EXCLUSIVE PER SHOW - \$8,000

**Wi-fi hotspot can be added at an additional fee*

ONLINE EXHIBITOR LIST BANNER

Enhance your company's brand visibility with sponsorship of the online exhibitor list, one of the most-visited pages on the event website. Including:

- Sponsor logo featured at top of online exhibitor list
- Enhanced logo listing in printed Show Guide distributed to each attendee

EXCLUSIVE PER SHOW - \$3,000

SOLUTIONS INNOVATION STAGE SPONSORSHIP

RA key event feature putting the spotlight on new solutions being introduced to the market. Secure sponsorship of the area where decision makers and visionaries will meet to discuss the future of the industry. Position your brand alongside innovation and collect the **contact details of every attendee** to use this stage over the course of the event to generate hundreds of hot leads!

\$12,500

CONFERENCE SESSION SPONSORSHIP

Reach a targeted segment of the industry by sponsoring a conference session relating to your products. Offering prime visibility!

- Sponsor logo all printed and digital promotional materials including Show Guide, daily agendas and online conference schedule
- Promotional seat-drop positioned at start of a selected conference session. Session to be mutually agreed (materials supplied by sponsor)
- Sponsor logo on session signage
- Sponsor logo on conference screens

\$3,000

SHOW GUIDE

ADVERTISING OPPORTUNITIES

Outside Back Cover	\$4,000
Inside Front Cover	\$3,000
Inside Back Cover	\$3,000
Full Page Ad	\$1,950
Half Page Ad	\$1,050

DIGITAL CONTENT

WEBINAR SPONSORSHIP

60-minute thought leadership session working with our conference team and their in-depth market research, addressing the key challenges and opportunities facing the industry. Position your company as an industry leader and driving force improving the sector.

\$6,400

TECHNOLOGY LUNCH & LEARN SPONSORSHIP

30-minute session, showcasing your product followed by a Q&A during the lunchtime period. A great way to engaged with a targeted audience to discuss new applications and innovation. Hosted and marketed by our team you will benefit from our audience of industry professionals.

\$3,950



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CONTACT US

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